



# 2020 Partnership Sponsor Opportunities

THURSDAY MAY 7<sup>TH</sup>, 2019 | PALMER EVENTS CENTER

## CCA AUSTIN PRESENTING SPONSOR (ONLY 2 AVAILABLE)

\$20,000 (\$16,950.00 tax deductible\*)

- Headline sponsorship recognition as Presenting Sponsor of this year's Annual Banquet
- Year round recognition at all Chapter Meetings, Membership Meetings, and other CCA Austin Events
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### PLUS:

- Acknowledgement in all CCA Austin Banquet promotions this year which may include radio spots, billboards, electronic advertisements and printed materials.
- Acknowledgement on Palmer Events Center Marquee sign on Barton Springs road as Presenting Sponsor beginning approximately 2 weeks prior to event.
- 3 Premium Bull Red Tables for 10 at Banquet (Tier 1 location)
- 2 page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night.
- Company logo on CCA koozies given to all Banquet attendees
- Company logo projected via gobo lighting throughout Banquet
- Special recognition by Banquet emcee
- Additional agreed upon Banquet hall space for display purposes
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CCA AUSTIN BANQUET BOAT SPONSOR

\$15,000 (\$12,500.00 tax deductible\*) or 2 @ \$7,500 (\$6,250.00 tax deductible per 1/2 spot\*)

- Headline sponsorship of this year's CCA Boat Raffle
- Company logo on this year's Banquet Boat
- Includes approx. 6 months of pre-Banquet raffle sales with boat displayed at Cabela's and other locations prior to Banquet as well as Banquet night
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### PLUS:

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
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## CGA AUSTIN TABLE GIFT SPONSOR

**\$15,000 (\$12,500.00 tax deductible\*)**

- **Headline sponsorship of this year's CCA Austin Banquet Table Gift**
- **Company logo on this year's Banquet Table Gift**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### **PLUS:**

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CGA AUSTIN HOSPITALITY SPONSOR

**\$15,000 (\$12,500.00 tax deductible\*)**

- **Headline sponsorship of this year's CCA Austin Banquet Hospitality**
- **Company logo on this year's Banquet Bar Cups, Bar Napkins, and Bartender Shirts**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### **PLUS:**

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Fully stocked YETI Cooler—spirits and more

## CGA AUSTIN BANQUET LIVE AUCTION SPONSOR

**\$10,000 (\$7,900.00 tax deductible\*)**

- **Headline sponsorship recognition as Live Auction Sponsor of this year's Banquet**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### **PLUS:**

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- Company logo on all Live Auction display boards-approximately 50 items
- Recognition as Live Auction Sponsor by Banquet emcee
- Recognition as Live Auction Sponsor in Banquet program
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
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## CCA AUSTIN BEER SPONSOR

**\$10,000 (\$7,900.00 tax deductible\*)**

- Exclusivity of beer brands served at this year's Banquet
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### PLUS:

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- Recognition as Beer Sponsor by Banquet emcee
- Recognition as Beer Sponsor in Banquet program
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CCA AUSTIN TECHNOLOGY SPONSOR

**\$15,000 (\$12,500.00 tax deductible\*)**

- Headline sponsorship recognition as the Technology Sponsor of this year's Banquet
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Company logo on all donated equipment and boards made for CCA
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### PLUS:

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 3 location)
- Recognition as Technology Sponsor by Banquet emcee
- Recognition as Technology Sponsor in Banquet program
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CCA AUSTIN BANQUET RAFFLE SPONSOR

**\$9,500 (\$7,400.00 tax deductible\*)**

- Headline sponsorship recognition as Raffle Sponsor of this year's Banquet
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### PLUS:

- 2 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- Company logo on all Raffle item display boards-approximately 65 items
- Recognition as Raffle Sponsor by Banquet emcee
- Recognition as Raffle Sponsor in Banquet program
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
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# 2020 Partnership Sponsor Opportunities

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## CGA AUSTIN BANQUET SILENT AUCTION SPONSOR

**\$8,500 (\$6,750.00 tax deductible\*)**

- **Headline sponsorship recognition as Silent Auction Sponsor of this year's Banquet**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### PLUS:

- 1 Premium Bull Red Tables for 10 at Banquet (Tier 2 location)
- Company logo on all Silent Auction item display boards- approximately 50 items
- Recognition as Silent Auction Sponsor by Banquet emcee
- Recognition as Silent Auction Sponsor in Banquet program
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CGA AUSTIN SPORTSMAN'S 4 X 4 SPONSOR

**\$8,000 (\$6,750.00 tax deductible\*)**

- **Headline sponsorship recognition as Sponsor of this year's Banquet 4 x 4**
- **Company logo on this year's Banquet 4 x 4**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### PLUS:

- 4 x 4 on display during Banquet with your company logo
- 1 Premium Bull Red Table for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## CGA AUSTIN UTV UNDERWRITING SPONSOR

**\$8,000 (\$6,750.00 tax deductible\*)**

- **Headline sponsorship recognition as Underwriting Sponsor of this year's Banquet UTV (W/ Manufacturing Sponsor)**
- **Company logo on this year's Banquet UTV (W/ Manufacturing Sponsor)**
- **Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year**
- **Exclusive Sponsor Only Raffle (Complimentary raffle tickets)**

### PLUS:

- UTV on display during Banquet with your company logo
- 1 Premium Bull Red Table for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
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# 2020 Partnership Sponsor Opportunities

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## **CGA AUSTIN TEXAS SURF/HUNT/PARTY RIG UNDERWRITING SPONSOR**

**\$8,000/ per (\$6,750.00 tax deductible\*)**

- Sponsorship recognition as Underwriting Sponsor of this year's Banquet Custom Surf/Hunt/Party Rig (w/ Surf/Hunt/Party Rig Manufacturing Sponsor)
- Company logo on this year's Banquet Surf/Hunt/Party Rig (w/ Surf/Hunt/Party Rig Manufacturing Sponsor)
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### **PLUS:**

- Surf/Hunt/Party Rig on display during Banquet with your company logo
- 1 Premium Bull Red Table for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## **CGA AUSTIN TEXAS SURF/HUNT/PARTY RIG MANUFACTURING SPONSOR**

**\$8,000/ per (\$6,750.00 tax deductible\*)**

- Sponsorship recognition as Manufacturing Sponsor of this year's Banquet Custom Surf/Hunt/Party Rig (w/ Surf/Hunt/Party Rig Underwriting Sponsor)
- Company logo on this year's Banquet Surf/Hunt/Party Rig (w/ Surf/Hunt/Party Rig Underwriting Sponsor)
- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### **PLUS:**

- Surf/Hunt/Party Rig on display during Banquet with your company logo
- 1 Premium Bull Red Table for 10 at Banquet (Tier 2 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## **CGA AUSTIN BANQUET BOARD MEMBER FISHING SHIRT SPONSOR**

**\$7,000 (\$5,500.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### **PLUS:**

- Company logo on CCA Board fishing shirts
- 1 Premium Bull Red Table for 10 at Banquet (Tier 2 location)
- 10 CCA Fishing shirts for your guests
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

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## **CGA AUSTIN BANQUET RAFFLE-GIRLS' SHIRT SPONSOR**

**\$7,000 (\$5,500.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### **PLUS:**

- Company logo on back of this year's banquet Raffle-Girls' shirts
- 1 Premium Bull Red Table for 10 at Banquet (Tier 3 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## **CGA AUSTIN BANQUET GOLD SPOON SPONSOR**

**\$6,000 (\$5,000.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year
- Exclusive Sponsor Only Raffle (Complimentary raffle tickets)

### **PLUS:**

- 1 Premium Bull Red Table for 10 at Banquet (Tier 3 location)
- 1 full page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests
- Premium Appreciation Gift for Sponsor Host

## **CGA AUSTIN BANQUET HEAVY STRINGER SPONSOR**

**(Parking garage marketing plus much more!) \$5,000 each (\$4,100.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year

### **PLUS:**

- 1 Premium Bull Red Table for 10 at Banquet (Tier 3 location)
- 1/2 page color advertisement in this year's Banquet Program
- Company coupons or marketing material handed to every car parked Banquet night-approximately 750 vehicles and Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests

## **CGA AUSTIN BANQUET SILVER SPOON SPONSOR**

**\$4,500 (\$3,600.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year

### **PLUS:**

- 1 Premium Bull Red Table for 10 at Banquet (Tier 4 location)
- 1/2 page color advertisement in this year's Banquet Program
- Company logo in media presentation Banquet night
- Bull Red Table Gifts for your guests

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## **PREMIUM BULL RED TABLE**

~~\$2,200~~ **\$2,000** if ordered before Jan. 15

**(\$1,150.00 tax deductible\*)**

### **BANQUET NIGHT EXPOSURE TO INCLUDE:**

- Preferred location
- Seats 10
- Tickets include CCA membership
- Bull Red table gifts for your guests

## **STANDARD BULL RED TABLE**

~~\$2,000~~ **\$1,800** if ordered before Jan. 15

**(\$900.00 tax deductible\*)**

### **BANQUET NIGHT EXPOSURE TO INCLUDE:**

- Seats 10
- Tickets include CCA membership
- Bull Red table gifts for your guests

## **CGA AUSTIN BANQUET SUPPORTING SPONSOR**

**\$1,500 (\$1,223.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year

### **BANQUET NIGHT EXPOSURE TO INCLUDE:**

- 4 Guest Passes to Banquet
- 1/4 page B&W advertisement in Banquet program
- Company logo in media presentation Banquet night

## **CGA AUSTIN BANQUET CONTRIBUTING SPONSOR**

**\$750 (\$599.00 tax deductible\*)**

- Recognition/company ad in bi-monthly CCA Austin Newsletter through March of next year

### **BANQUET NIGHT EXPOSURE TO INCLUDE:**

- 2 Guest Passes to Banquet
- 1/4 page B&W advertisement in Banquet programs

## **FOR MORE INFORMATION CONTACT:**

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*\*Please consult your tax advisor.*